The Symphony Group Plc – Website Cookie Policy

About this cookie policy

This Cookie Policy explains what cookies are and how we use them, the types of cookies we use i.e., the information we collect using cookies and how that information is used, and how to control the cookie preferences. For further information on how we use, store, and keep your personal data secure, see our Privacy Policy. You can at any time change or withdraw your consent from the Cookie Declaration on our website. Learn more about who we are, how you can contact us, and how we process personal data in our Privacy Policy. Your consent applies to the following domains: www.symphony-group.co.uk

What are cookies?

Cookies are small text files that are used to store small pieces of information. They are stored on your device when the website is loaded on your browser. These cookies help us make the website function properly, make it more secure, provide better user experience, and understand how the website performs and to analyse what works and where it needs improvement.

How do we use cookies?

As most of the online services, our website uses first party and third-party cookies for several purposes. First-party cookies are mostly necessary for the website to function the right way, and they do not collect any of your personally identifiable data.

The third-party cookies used on our website are mainly for understanding how the website performs, how you interact with our website, keeping our services secure, providing advertisements that are relevant to you, and all in all providing you with a better and improved user experience and help speed up your future interactions with our website.

What types of cookies do we use?

Essential: Some cookies are essential for you to be able to experience the full functionality of our site. They allow us to maintain user sessions and prevent any security threats. They do not collect or store any personal information. For example, these cookies allow you to log-in to your account and add products to your basket, and checkout securely.

Statistics: These cookies store information like the number of visitors to the website, the number of unique visitors, which pages of the website have been visited, the source of the visit, etc. These data help us understand and analyse how well the website performs and where it needs improvement.

Marketing: Our website displays advertisements. These cookies are used to personalize the advertisements that we show to you so that they are meaningful to you. These cookies also help us keep track of the efficiency of these ad campaigns.
The information stored in these cookies may also be used by the third-party ad providers to show you ads on other websites on the browser as well.

Functional: These are the cookies that help certain non-essential functionalities on our website. These functionalities include embedding content like videos or sharing content of the website on social media platforms.

Preferences: These cookies help us store your settings and browsing preferences like language preferences so that you have a better and efficient experience on future visits to the website.

How can I control the cookie preferences?

Should you decide to change your preferences later through your browsing session, you can click on the "Privacy & Cookie Policy" tab on your screen. This will display the consent notice again enabling you to change your preferences or withdraw your consent entirely.

In addition to this, different browsers provide different methods to block and delete cookies used by websites. You can change the settings of your browser to block/delete the cookies. To find out more about how to manage and delete cookies, visit wikipedia.org, www.allaboutcookies.org.

This website uses cookies. We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services.

Cookies are small text files that can be used by websites to make a user's experience more efficient.

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies, we need your permission.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

You can at any time change or withdraw your consent from the Cookie Declaration on our website.

Necessary (7)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Maximum Storage Duration	Type
ar_debug	Pinterest	Checks whether a technical debugger-cookie is present.	1 year	HTTP Cookie
CookieConsent	Cookiebot	Stores the user's cookie consent state for the current domain	1 year	HTTP Cookie
is_eu	Pinterest	Determines whether the user is located within the EU and therefore is subject to EU's data privacy regulations.	Session	HTML Local Storage
maps/gen_204	Google	Used in context with the website's map integration. The cookie stores user interaction with the map in order to optimize its functionality.	Session	Pixel Tracker
rc::a	Google	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent	HTML Local Storage
rc::c	Google	This cookie is used to distinguish between humans and bots.	Session	HTML Local Storage

Name	Provider	Purpose	Maximum Storage Duration	Type
wpEmojiSettingsSupports	symphony-group.co.uk	This cookie is part of a bundle of cookies which serve the purpose of content delivery and presentation. The cookies keep the correct state of font, blog/picture sliders, color themes and other website settings.	Session	HTML Local Storage

Statistics (3)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Provider	Purpose	Maximum Storage Duration	Type
hjSession#	Hotjar	Collects statistics on the visitor's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.	1 day	HTTP Cookie
hjSessionUser#	Hotjar	Collects statistics on the visitor's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.	1 year	HTTP Cookie
_hjTLDTest	Hotjar	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Session	HTTP Cookie

Marketing (38)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and therefore more valuable for publishers and third-party advertisers.

Name	Provider	Purpose	Maximum Storage Duration	Type
#-#	YouTube	Used to track user's interaction with embedded content.	Session	HTML Local Storage
__Secure-ROLLOUT_TOKEN	YouTube	Pending	180 days	HTTP Cookie
_fbp [x2]	Meta Platforms, Inc.	Used by Facebook to deliver a series of advertisement	3 months	HTTP Cookie

Name	Provider	Purpose	Maximum Storage Duration	Type
		products such as real time bidding from third party advertisers.		
_ga [x2]	Google	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	2 years	HTTP Cookie
_ga_# [x2]	Google	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	2 years	HTTP Cookie
_gat	Google	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	1 day	HTTP Cookie
_gid	Google	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and	1 day	HTTP Cookie

Name	Provider	Purpose	Maximum Storage Duration	Type
		marketing channels.		
_pin_unauth	Pinterest	Used by Pinterest to track the usage of services.	1 year	HTTP Cookie
collect	Google	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session	Pixel Tracker
iU5q-!O9@$	YouTube	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTML Local Storage
LAST_RESULT_ENTRY_KEY	YouTube	Used to track user's interaction with embedded content.	Session	HTTP Cookie
lastExternalReferrer	Meta Platforms, Inc.	Detects how the user reached the website by registering their last URL-address.	Persistent	HTML Local Storage
lastExternalReferrerTime	Meta Platforms, Inc.	Detects how the user reached the website by registering their last URL-address.	Persistent	HTML Local Storage

Name	Provider	Purpose	Maximum Storage Duration	Type
LogsDatabaseV2:V#||LogsRequestsStore	YouTube	Used to track user's interaction with embedded content.	Persistent	IndexedDB
NID	Google	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	6 months	HTTP Cookie
remote_sid	YouTube	Necessary for the implementation and functionality of YouTube video-content on the website.	Session	HTTP Cookie
sbjs_current	symphony-group.co.uk	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.	Session	HTTP Cookie
sbjs_current_add	symphony-group.co.uk	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.	Session	HTTP Cookie
sbjs_first	symphony-group.co.uk	Collects data on user behaviour and interaction in order to	Session	HTTP Cookie

Name	Provider	Purpose	Maximum Storage Duration	Type
		optimize the website and make advertisement on the website more relevant.		
sbjs_first_add	symphony-group.co.uk	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.	Session	HTTP Cookie
sbjs_migrations	symphony-group.co.uk	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.	Session	HTTP Cookie
sbjs_session	symphony-group.co.uk	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.	1 day	HTTP Cookie
sbjs_udata	symphony-group.co.uk	Collects data on user behaviour and interaction in order to optimize the website and make advertisement	Session	HTTP Cookie

Name	Provider	Purpose	Maximum Storage Duration	Type
		on the website more relevant.		
TESTCOOKIESENABLED	YouTube	Used to track user's interaction with embedded content.	1 day	HTTP Cookie
v3/	Pinterest	Used by Pinterest to track the usage of services.	Session	Pixel Tracker
VISITOR_INFO1_LIVE	YouTube	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	180 days	HTTP Cookie
YSC	YouTube	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTTP Cookie
YtIdbMeta#databases	YouTube	Used to track user's interaction with embedded content.	Persistent	IndexedDB
yt-remote-cast-available	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-cast-installed	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage

Name	Provider	Purpose	Maximum Storage Duration	Type
yt-remote-connected-devices	YouTube	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-device-id	YouTube	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-fast-check-period	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-app	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-name	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage